



PATRICE NICOLE PARKER

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EDUCATION

Savannah College of Art & Design [01/16 - 06/17]

Master of Arts : Advertising

Kennesaw State University [08/08 - 12/13]

Formerly Southern Polytechnic State University

Bachelor of Arts & Sciences : New Media Arts

*with studies in Architecture

SKILLS



Creative



Passionate



Intuitive



Constructive

Art Direction
Branding/Identity
Creative Concepting
Drawing/Illustration
Graphic Design
Hand Lettering
Video Editing

Adobe Creative Suite
InDesign -
Photoshop -
Illustrator -
Microsoft Office
Microsoft Word -
Powerpoint -

EXPERIENCE

Freelance Artist & Designer

Creates visual art solutions based on client/project needs

Production Designer [06 - 10/ 2015, 07/ 2017]

Undecided Film Series

Organizes ideas of the producer to identify and build design style for the visual concept of cinematic, digital and printed imagery from pre-production to filming

Creative Director [11/ 2014 - 7/ 2017]

Women Who Work | Non - Profit Organization

Guides and executes organization's creative needs in the areas of design, branding and marketing

Art Director [01 - 03/ 2017]

Holiday Inn Express | Melt Marketing Agency

Established a campaign concept and visual identity through SCAD Art Direction

Graphic Designer [01/ 2017]

SPANX Brand Mark Design Challenge

Produced a brand mark based on company values, insights and vision through SCAD Collaborative Learning

Creative Director [08 - 11/ 2016]

Coca - Cola Campaign Rebrand

Reimagined a campaign, managing production from ideation to execution, creating visuals and strategy that captures brand identity through SCAD Brand Solutions

Art Director [01 - 03/ 2016]

Young Ones Competition

Developed a campaign concept and created the visual identity through SCAD Creative Strategies

Substitute Teacher [02 - 12/ 2015]

Richmond County Board of Education

Assumed the responsibilities of permanent teacher; including classroom management, providing knowledgeable instruction and quick adaption to circumstantial changes

Graphics/ Gallery Assistant Intern [05 - 08/ 2013]

dk Gallery

Provided graphic support for marketing and promotional materials, along with assistance in gallery operations and customer service

Editor [01 - 12/ 2013]

The Sting | Southern Polytechnic Student Newspaper

Designed illustrations and layouts for print of a monthly student publication